

COLUMBIA PROFESSIONAL UNIVERSITY

Training & Placement Cell

Institutional Overview, Career Readiness Framework & Placement Record

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1. Overview

The Training & Placement Cell (TPC) of Columbia Professional University functions as the institution's principal interface between academia and industry. Established with the mandate of enhancing graduate employability and career readiness, the Cell operates as a centralised platform for coordinating internships, industrial training, industry exposure programmes, and campus recruitment drives across all faculties and academic disciplines offered by the University.

Recognising that professional success in today's competitive environment demands far more than academic qualification alone, the TPC adopts a holistic, outcome-driven approach that integrates technical skill development, soft-skill enhancement, and structured industry engagement into a single continuum of career preparation. The Cell works in close coordination with all academic faculties, corporate partners, alumni networks, and government-recognised training bodies to ensure that every student — irrespective of discipline — is provided with equitable access to placement, internship, and higher-education opportunities.

Through sustained industry–academia collaboration, the Training & Placement Cell endeavours to keep the University's curriculum aligned with evolving market requirements, thereby ensuring that graduates leaving Columbia Professional University, across every constituent faculty, are equipped to meet the demands of both national and global professional landscapes.

2. Faculties Under the Purview of the Training & Placement Cell

The services, initiatives, and placement support extended by the Training & Placement Cell are applicable uniformly across all constituent faculties of Columbia Professional University, namely:

- Faculty of Arts & Humanities (FOAH)
- Faculty of Commerce (FOCM)
- Faculty of Computer Applications & Information Technology (FOCT)
- Faculty of Education (FOED)
- Faculty of Engineering & Technology (FOET)
- Faculty of Law (FOLW)
- Faculty of Library & Information Sciences (FOLI)
- Faculty of Management (FOMG)
- Faculty of Pharmacy (FOPH)
- Faculty of Science (FOSC)

While the broad framework of career readiness, training, and placement support remains common to all faculties, certain internship structures, industry linkages, and skill-training components are tailored to the specific professional requirements of each discipline, as detailed in the sections that follow.

3. Key Objectives

The Training & Placement Cell operates in pursuit of the following core objectives:

- To enhance student employability through structured training in professional, technical, and behavioural competencies.
- To facilitate meaningful internships, industrial training assignments, and campus placement opportunities across diverse sectors.
- To strengthen and sustain industry-academia collaboration through Memoranda of Understanding, guest engagements, and joint training initiatives.
- To prepare students for emerging and evolving career opportunities in response to changing industry and technological trends.
- To support students aspiring towards higher education and competitive examinations through dedicated mentoring and guidance programmes.
- To maintain a transparent and continuously updated record of placement and higher-studies outcomes for institutional accountability and prospective-student reference.

4. Career Readiness Initiatives

In order to systematically prepare students for the demands of professional life, the Training & Placement Cell has instituted a comprehensive Career Readiness Framework. This framework is delivered through structured modules beginning in the early years of study and progressively intensifying as students approach their final year, ensuring cumulative and measurable skill development.

4.1 Aptitude & Reasoning Development

Regular practice sessions and mock assessments in quantitative aptitude, logical reasoning, and analytical thinking are conducted to prepare students for the written and online assessment rounds administered by recruiting organisations.

4.2 Communication & Soft Skills Training

Structured modules on verbal and written communication, business etiquette, email correspondence, and professional articulation are delivered to strengthen students' workplace communication abilities.

4.3 Personality Development Workshops

Workshops focused on self-awareness, confidence building, time management, and professional grooming are organised to support the holistic personal development of students.

4.4 Resume Writing & Professional Profiling

Dedicated sessions guide students in the preparation of professional resumes, cover letters, and digital profiles such as LinkedIn, tailored to the requirements of specific industries and roles.

4.5 Group Discussion & Interview Preparation

Simulated group discussions and mock interview sessions, followed by structured feedback from trainers and industry professionals, are conducted to build students' confidence and articulation skills for actual recruitment processes.

4.6 Technical Competency Enhancement

Domain-specific technical training, certification support, and hands-on skill sessions are provided in alignment with current industry requirements and emerging technologies relevant to each discipline.

4.7 Competitive Exam Guidance

Dedicated guidance and preparatory support are extended to students appearing for national and state-level competitive examinations, as well as entrance tests for higher education programmes.

4.8 Leadership & Workplace Readiness

Sessions on team management, workplace ethics, adaptability, and leadership skills are conducted to prepare students for supervisory and collaborative responsibilities within professional organisations.

5. Career Development Workshops

The Training & Placement Cell organises a structured calendar of career development workshops throughout the academic year, designed to progressively build student readiness for recruitment and higher education. These workshops are conducted by qualified trainers, distinguished alumni, and invited industry professionals, and are tailored to the specific requirements of each academic programme.

Workshop themes typically include resume and portfolio building, mock interview and group discussion practice, aptitude and reasoning drills, personality and communication enhancement, workplace etiquette, and sector-specific technical skill-building. Feedback mechanisms and performance tracking are embedded within each workshop to ensure measurable improvement in student readiness over successive sessions.

In addition to in-house sessions, the Cell periodically invites certified external trainers and placement consultants to conduct specialised workshops, ensuring that students remain updated with contemporary recruitment practices, assessment formats, and employer expectations.

6. Placements & Higher Studies Statistics – Year-wise (Pharmacy - CIP)

The Training & Placement Cell maintains a transparent, year-wise record of student outcomes, encompassing both campus placements and progression to higher education, consolidated across all constituent faculties of the University. The following table presents a consolidated summary of student outcomes over the preceding eight academic years.

B. Pharm (UG program – Columbia Institute of Pharmacy)

S. No.	Academic Year	Total No. of Students	Students Placed	Higher Studies
1	2025 – 26	82	10	30
2	2024 – 25	106	18	39
3	2023 – 24	94	22	49
4	2022 – 23	96	23	50
5	2021 – 22	95	31	32
6	2020 – 21	93	22	49
7	2019 – 20	96	23	50
8	2018 – 19	84	31	32

Note: The figures presented above are compiled and updated at the close of each academic session and reflect verified placement offers and confirmed higher-education admissions recorded by the Training & Placement Cell.

7. Internship & Practical Training Opportunities

Columbia Professional University places strong emphasis on experiential, hands-on learning as an integral component of professional education across all its faculties. While the overarching objective of exposing students to real-world professional environments remains common, the structure, duration, and nature of internships are tailored to the specific requirements of each discipline. The internship and practical training arrangements applicable to each faculty are detailed below.

7.1 Faculty of Arts & Humanities (FOAH)

Students are encouraged to undertake internships with media houses, publishing agencies, non-governmental organisations, cultural and heritage institutions, and research foundations, enabling them to apply their academic learning in fields such as content development, social research, journalism, and public communication.

7.2 Faculty of Commerce (FOCM)

Students undergo internships with banks, financial institutions, accounting and auditing firms, tax consultancies, and corporate finance departments, gaining practical exposure to accounting practices, financial analysis, taxation, and banking operations.

7.3 Faculty of Computer Applications & Information Technology (FOCT)

Students are placed with software development companies, IT service providers, and technology start-ups for live project-based internships, providing exposure to software development, application design, systems management, and emerging technologies.

7.4 Faculty of Education (FOED)

Students undertake a structured teaching-practice internship in affiliated and partner schools, providing supervised classroom teaching experience, lesson planning practice, and exposure to institutional academic administration.

7.5 Faculty of Engineering & Technology (FOET)

Students undergo industrial training and internships with manufacturing units, construction firms, engineering consultancies, and technology enterprises, gaining hands-on exposure to design, production, project execution, and site-level engineering practices.

7.6 Faculty of Law (FOLW)

Students complete internships with law firms, corporate legal departments, judicial chambers, and legal aid clinics, in addition to participation in moot court proceedings, providing practical exposure to litigation, legal drafting, and courtroom procedure.

7.7 Faculty of Library & Information Sciences (FOLI)

Students undertake internships in academic, public, and institutional libraries, documentation centres, and archival institutions, developing practical competencies in cataloguing, information management, and digital library systems.

7.8 Faculty of Management (FOMG)

Students undertake a Summer Internship Project (SIP) with corporate organisations, business enterprises, and consultancy firms, culminating in a project report and presentation, providing exposure to functional areas such as marketing, human resources, operations, and finance.

7.9 Faculty of Pharmacy (FOPH)

The Bachelor of Pharmacy (B. Pharm) programme incorporates a dedicated Practice School component in the Seventh Semester, under which every student is required to undergo a mandatory internship of one hundred and fifty (150) hours. The Practice School internship is designed to expose students to the full spectrum of professional pharmaceutical practice, ensuring exposure across clinical, industrial, and commercial settings. Students are placed in the following categories of establishments:

- Hospitals – providing exposure to clinical pharmacy practice, patient care, hospital drug management, and interaction with healthcare teams in a clinical environment.
- Pharmaceutical Industries – offering practical understanding of drug manufacturing processes, quality assurance and quality control procedures, regulatory compliance, and production operations.
- Retail Pharmacies – enabling students to develop competencies in prescription dispensing, patient counselling, over-the-counter consultation, and pharmacy store management.
- Wholesale & Distribution Establishments – acquainting students with drug distribution networks, supply chain logistics, inventory control, and regulatory documentation associated with pharmaceutical trade.

This diversified internship structure ensures that B. Pharm graduates acquire well-rounded, practice-based competencies that complement their academic curriculum. On completion of the internship, students are required to submit a structured internship report and undergo an evaluation as part of their academic assessment for the semester.

7.10 Faculty of Science (FOSC)

Students undertake internships and practical training assignments in research laboratories, testing and analytical facilities, and science-based industries, providing exposure to experimental research, laboratory protocols, and applied scientific practice.

In addition to the faculty-specific internship structures outlined above, the Training & Placement Cell facilitates short-term and vacation internship opportunities across all programmes of the University, in coordination with respective departments and industry partners, to further strengthen students' practical exposure prior to graduation.

8. Career Development – Conferences, Guest Lectures & Seminars

To ensure that students remain continuously engaged with evolving industry practices, emerging research, and professional trends, the Training & Placement Cell, in collaboration with academic departments, organises a diverse calendar of career-enrichment events throughout the academic year. These initiatives serve to broaden students' professional outlook, strengthen their domain knowledge, and provide direct engagement with experts from industry and academia.

8.1 National Conferences

The University periodically hosts and participates in national-level conferences that provide students with a platform to engage with current research, industry innovations, and expert perspectives, while also offering opportunities for scholarly presentation and networking with professionals across the country.

8.2 Guest Lectures

Distinguished professionals, alumni, and subject-matter experts from industry and academia are regularly invited to deliver guest lectures, offering students valuable insights into real-world practices, career pathways, and emerging developments within their respective fields.

8.3 Seminars

Focused seminars are organised on domain-specific themes and contemporary developments, providing students with in-depth understanding of specialised subjects and encouraging critical engagement with current issues in their field of study.

8.4 Webinars

Online webinars are conducted to enable students to connect with industry experts, recruiters, and thought leaders beyond geographical constraints, thereby widening access to professional knowledge-sharing and mentorship opportunities.

8.5 Workshops

Hands-on, skill-based workshops are conducted at regular intervals to reinforce both technical and employability skills, ensuring that theoretical learning is consistently supplemented with practical application.

Collectively, these initiatives form a continuous engagement framework through which the Training & Placement Cell ensures that students of Columbia Professional University remain industry-aware, professionally networked, and well-prepared to meet the evolving demands of the contemporary professional and academic landscape.